

# KLOWN KLATTER January 2016 Issue 1

OK, Rosemarie “Wower” Ballard here and welcome to my first new letter.

God give me what it takes to be good at this.

Before I even start the most important thing that I must do is pay my respects to Jay Anthony for his over 15 years of service to WRCA as editor of the KLOWN KLATTER. I understand when he first started he and Judy Anthony sent out 600 hard copy newsletters. I cannot even imagine all that work: writing, gathering information, collating, folding, stamping and mailing. WOW! I know from experience as newsletter editor for 5 years for San Diego All Star Clowns what a huge amount of work went into those first few years. I think he even continued to do the letter when he was our president. He gathered a good source of information for our members – what a great accomplishment. I personally thank Jay for all of his and Judy’s service. Judy is no slouch either. Besides helping Jay she served as Secretary for 2 years and created the position of Membership Chair. Then to top that off she held the title of Membership Chair for 9 years. (That is a really big job as well). Thank you both for your service. If you want to thank them personally and I hope you do you can email them at: Jay – [jayanthony3@cox.net](mailto:jayanthony3@cox.net) Judy - [judyanthony3@cox.net](mailto:judyanthony3@cox.net)

**Now let get on with the news!**

## **FROM THE PRESIDENT Candy Will**

Wow! What a great convention we had for our 30<sup>th</sup> Anniversary! It was so good to see everyone again! On another note, we said good bye to all our friends at the Riverside Hotel in Laughlin. It was bittersweet and we will miss Rhonda and Richard and all the great staff, but our move to Las Vegas will be a shot in the arm for WRCA!

We had some great balloon jamming run by Fred Harshberger every night in the designated balloon jam room. Fred had some great contests and everyone learned some great new ideas, including me! Our theme party was so much fun! So many great super hero ideas and of course Sherry, our theme party chair, did her magic again!

There were so many classes to choose from and so many great teachers. All in all, it was a fantastic convention and we will have much more in store at our new location, Texas Station in Las Vegas, Nevada this year.

The board and I will be hosting a “Hospitality Night” and a “Hospitality Morning” at the upcoming Clowns of America, International Convention in Las Vegas, so keep a watch out for

Further information on our Facebook Page: <https://www.facebook.com/groups/658304887547272/> or our website: [www.wrcaconvention.org](http://www.wrcaconvention.org)

Make sure to check out our early bird payment system on the website too. Get your registration in early for the best deals! Looking forward to a great year!

Candy “Butterscotch” Will  
WRCA President



## **FROM THE VICE PRESIDENT Candy Kirkley/co-Education**

Howdy Partners,

Just trying out my western slang, I want to be ready for our new location, Texas Station, in Las Vegas. So excited to be a part of this new adventure. I can hardly wait!

We have a wagon load of new things happening this coming year. New location, 2 new chairmen to head up our Performance and Face Painting, Molly Kleeman and Sherry Ralston. Kelly Martinez and I are serving as Co-Education Chairs. Look for changes such as bringing back make-up competition. Sherry will be revamping our face painting competition.

We also would like to introduce Rosemarie Ballard as the new Klown Klatter editor. I look forward to reading the Klown Klatter and hearing from all of you.

Guess what? Your own WRCA is going to host Tuesday night (April 3) and Wednesday, morning (April 4) Hospitality room at COAI. If you will be attending COAI, please stop by and say hello. We could use any and all WRCA members to help us welcome everyone. You can bet it will be a blast.

I want to mention our scholarships for Junior Joey and Robert Ramirez. Keep in mind we gladly accept donations to both of these life-changing scholarship programs. If you or someone you know would like to apply for a scholarship for 2016 the information and applications are on the web site.

Well Partners, that's all I have for this Round Up,

\*\*\*\*\*Bump –A- Nose\*\*\*\*\*



What did one boat say to the other? "Are you up for a little row-mance?"

What do you say to your single friends on Valentine's Day? Happy Independence Day!

**Knock! Knock! Who's there?**

**Olive. Olive who?**

**Olive you and I don't care who knows it!**

## **Education Chairmen Kelly "Kelly The Clown" Martinez**

Hello WRCA Members, Happy New Year! So many things to look forward to this year, especially the 2016 WRCA Convention.

I am looking forward to stepping up to the Co-Education Chair position. I have been working on the education committee for several years now and I am ready to take the lead.

There are a lot of great things in the works this year. We will be bringing in some new instructors and a few of our favorites are coming back.

With our new format as a Family Entertainers Convention, we will be offering a larger variety of classes. We have read the critique sheets and you can be sure we are listening.

Make plans now to come to WRCA in November 2016. Take advantage of our early bird specials. Check out the web site for awesome registration deals.

The best is yet to come,  
Kelly "Kelly The Clown" Martinez

## **Arizona Rep Joan French Aka. Sassy**

AZ news from the Red Hot Clowns.

We are busy preparing for our second show, *Make Me Laugh 2* in our "State of the Art" Ballroom on Feb. 21, 2016 at 3pm. We have a cast of 20 clowns and many of our skits are original. Last show we had over 650 people in the ballroom and provided much needed food for the West Valley Food Bank.

This show promises to be "Bigger and Better!"

Our favorite clown Lovely Buttons is coming on Feb. 12. She is "so special" and we always learn so much from her. She is an inspiration to all of us!

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**UTAH**  
**Tom Butte**

Hi everyone,

First off, I hope you had a great Thanksgiving and a wonderful Christmas. Happy New Year and happy new WRCA convention at Texas Station in Las Vegas NV. Wow, our last convention in Laughlin was fantastic. Our officers did a great job. The Theme Party was fun as always; so were the classes. I'm looking forward to our new convention home. I think the classrooms will be great and so will not having to walk in the smoke to get to them. I think that we will have better attendance at the new place. Our Theme Party for next year will be fun. Who knows? Someone might come as an outhouse.

Anyway, enjoy and have fun and I will see you in T minus 338 days, but who's counting, right?

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**NEVADA/OUT OF AREA**  
**Sharon Gohlke** /Sparkie the Clown

WOW! Happy New Year everyone. Hope all is well and staying warm and dry.

Well, it's the time of the year you start planning for the NEW LOCATION of WRCA Convention in Las Vegas. I am so excited and can't wait. I hear the new location has so many things to offer. SMOKE FREE CONVENTION CLASS ROOMS, GREAT FOOD AND AFFORDABLE and you are in Vegas soooo you can go out and see the town at night after classes. If you never been in or stayed in Vegas before, you will be amazed at all there is to do.

So, I hope you have registered and maybe plan to come earlier or stay later than the convention and have some fun. If you are planning to fly in, let me

**SOUTHERN CALIFORNIA**  
**Rosemarie Ballard**

I am so excited to be moving our convention to Vegas. I will miss the comfortable feeling of Laughlin but change, although hard at times, is usually good. Please join us this year as we embark in new experiences and in a new venue.

I started off the year same as last year in Mexico. On the 10<sup>th</sup> of January The San Diego All Star Clowns did an event in Mexico and Lo-Lo (Jim Pacheco) joined us again.

There were 3,000 children plus the parents in attendance. The children received gifts from the Three Wise Men and gave honor to the memory of the original visit to the baby Jesus. This is my favorite way to start off the New Year.

If you are in my area please contact me if you need help [rosemarie@cox.net](mailto:rosemarie@cox.net) or call (619) 482-8856.

I am hoping for a lot of wonderful clown and entertainment experiences in 2016.

Rosemarie Ballard "Wower the Clown/  
Sweetheart the Mime"

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Colorado/New Mexico rep  
Molly "SKIDDLES" Kleeman

Hello my friends!

I am so honored and excited to be your new Competition Director. I'm very anxious to present all of the ideas that I have, especially about incorporating Family Entertainers into our competitions, to our board.

However, I've had some extreme challenges since returning from our last gathering which has delayed my progress. I am happy to report that it looks as though I will soon be able to spend the time needed to get this all set in place. I apologize for my slow start, but stay tuned for more in our next Klatter. See you at the Station!

[303-798-9933](tel:303-798-9933)  
[www.skiddles.com](http://www.skiddles.com) and [www.skiddles.balloonhq.com](http://www.skiddles.balloonhq.com)

## Carol Butte - Merchandise

Thanks for your support of merchandise sales. The money we make from sales helps support our convention. We have shirts left over so will probably not order shirts this year. I am going to look at ordering some nice tote bags. We have not had them for a while. Let me know what you would like to see ordered, and in what colors. As soon as we make a decision they will be available on the web site for pre-orders. You can text me your thoughts and ideas [\(801\) 298 0860](tel:8012980860) or contact me on Facebook. Wishing our WRCA family a wonderful new year. We are looking forward to starting a new chapter in WRCA history

## Joyce "JOY" Payne California Rep

Hello, All! I know there will be a lot written about our 30th Anniversary Convention this past November, so I will just have to highlight our LA clowns one more time.

I'm pleased to report that there were 17 (SEVENTEEN!) Los Angeles area clowns there! I'm sure that was an all-time record. A big congratulatory shout out to those who competed, performed in the WRCA's Got Talent Show and the Theme Party. Congratulations to Terri "Tie Tai" Hampton from Hermosa Beach who brought home 3 medals (1 for skits and 2 for face painting)! To Stan "Skippy Dee Klown" Edwards from Long Beach (along with clowns from Orange County) for bringing home a medal in the Group Skit Competition, Laura Narvaez for 2 medals in Face Painting! And to Bridget "Silly Sally" Altuna from Whittier who received a standing ovation for her talent show performance. Also appreciated Alma "Candy" Lemus from Gardena for "Clown Shopping Time", her costume and clown accessories vendor booth as well as her lecture.

You've probably heard by now that next year's convention will be held in Las Vegas at the Texas Station Hotel! The theme will be... Western! Much more to come on that and do begin your plans now!

I know many of us are members of more than one clown organization and every organization needs full support and involvement of its members. For those who are members of the World Clown Association (WCA), please remember to cast your votes in this month's election. Ballots are distributed and cast electronically through email. If you have not received your e-ballot by the end of this month, please contact the WCA Business Manager at [manager@worldclown.net](mailto:manager@worldclown.net) or (800) 336-7922.

Please look for the information and suggestion on your "PERFORMER'S 2016 BUCKET LIST" item in this newsletter. I hope it will be useful to you. I will also continue to pass along any info I think may be of interest or value to you all through emails. Additionally, if you have questions about anything or info to share...please do not hesitate to contact me. In closing I will share these words from Dr. Seuss as I wish us our best year EVER... "You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose" Thanks...and I ♥ LA!

Joyce "JOY" Payne

### A PERFORMERS BUCKET LIST FOR 2016

1. Update your appearance: Keeping yourself healthy, new hair style, lose some weight, get regular checkups and build a stronger mind, body and spirit.
2. Develop new materials and new presentations: New music and get new equipment cases or at the least, change those old casters on that old equipment.
3. Update your advertisement/promotional material: Business cards/flyers, photos, videos and web-sites/FB.
4. Continue to build the show/service that you want and that works: Cut out weak areas by videotaping, reviewing and having someone other than your friends critique it!
5. Marketing: Establish new clients and re-established ties with past clients.

6. Raise your fees! You can't grow if you are still charging the same fee for your work as you did years ago. The market will bear based on the quality and demand of your performance.
7. Above all: **MAKE YOUR PERFORMANCE RELEVANT TO TODAY'S AUDIENCES.**

## See you on the big stage!

### Secretary Lorretta (Hugz) Dietz

Wow, I can hardly believe it is already January 2016. We had a fantastic 30th anniversary convention this past November as I am sure all those that attended would agree. We had a great choice of classes to choose from; the Theme Party was a success (thanks especially to Sherry Ralston). We had even more balloon classes, going on late into the evenings.

This year is going to be even better at our new location (Texas Station) in Las Vegas. Our board members have already been hard at work planning WRCA's 2016 convention. You won't want to miss it so get your registration in early.

Hope to see you there.

### Convention Chair, Sandra Farewell

Happy New Year All!

I am really looking forward to our new convention site Texas Station in Las Vegas, Nevada and my role as Convention Chair.

I would like to thank Lorretta Dietz, Trudy Richardson, Kelly Martinez, Zack Martinez, Candy Kirkley, Candy Will & especially Crickit for their time in exploring the many properties that were available to us. After contacting 36 different sites we were left with 9 properties to visit. Taking all the information we gathered and weighing all the pros and cons, we were left with one property each in Reno & Vegas. The board met, voted and decided unanimously that Texas Station would best meet WRCA's needs.

## Microphones.. “To use or not to use, that is the question”

It is not uncommon to hear people say, “I hate to use a microphone”, and I will admit it can sometimes be annoying but they are important. Many people cannot hear well and sometimes the acoustics in a room can be your enemy. It's important to remember that people want to hear you and the microphone is your friend.

It is ALWAYS advisable to use a microphone whenever possible. If you are in a room with more than 25 people it is advisable. If you are in a large room it is essential. There are many types of microphones but in most case because of expense most microphone are mono directional (The voice can only be picked up in one direction).



It is an extension of your voice and should be held like this.



There are also omni-directional mics. It does not matter how you hold the mic.

# Theme Party/Sherry Ralston

Howdy Y'all,

I hope everyone had some great holidays! It seems like we just get home from the convention and the holidays hit us head on!! Whew, now that they are over, I can concentrate on the New Year.

I am so looking forward to the next convention, and so excited to move to Texas Station! Some of us from the Board went to take a tour of the new location after our convention in November. It was the first time I had been there, and I was blown away at how nice the area is that we get to use. It is really a step up from the Riverside Hotel. We have our own wing, and a lot of space to hang out too. I love the décor of the hotel as well. It will be fun to be in this Western Theme Hotel!

Oh, and to mention Theme, I am so glad we decided to do a Western Theme for our first year at Texas Station. Wait until you see how the hotel is decorated. It is so cool with all the Western décor! Not only will it be fun to take pictures at our Theme Party with all the Western decorations I plan to do in our own room, but the pictures you can all take around the Hotel while in your Theme Party costumes will be so fun!! Hmmmm..., good idea to take pictures around the hotel before the Theme Party doors open instead of standing around waiting for the doors to open.

Even though the holidays were very busy for me with my jewelry business, I did find time to shop for the Theme Party decorations, and I hit the jackpot!! The company I usually buy the decorations from was having a huge sale on western decorations!!! Yee-haw!! I lucked out on that one!! So glad they sent me an email about the sale, or I might have missed it. Anyway, I was able to get so many cool western decorations for a fraction of what they would have normally cost. Needless to say, I am super excited about all the decorations, and can't wait for our convention in November!!

I want to thank all of you who decorated a table to fit our "Heroes and Villains Theme"!! You all went way out to make the tables look so outstanding!! It is such a fun idea to have everyone who wants to get involved be a part of the decorating, thanks again Kelly Martinez for the idea!! This year I would like to have a better idea of how many of you would like to decorate a table for our next convention. That way I won't be spending money for decorations we don't need. I would like to know as soon as possible, and have a deadline to sign up. Then I will know how many tables I will still need to decorate, and only buy what I need.

If you would like to decorate a table for the Theme Party, you will get to reserve that table for you and your friends to sit at while at the Theme Party. A prize will be awarded for the winning table. PLEASE LET ME KNOW BY AUGUST 31, 2016 IF YOU WOULD LIKE TO DECORATE A TABLE. Thank you, that will give me time to plan on getting whatever else I need to fill in. Please contact me, Sherry Ralston, Theme Party Chairperson at [lollypopthec clown@sbcglobal.net](mailto:lollypopthec clown@sbcglobal.net) and be sure to put THEME PARTY TABLE in the Subject Box. I will send you a confirmation that I received your request, so if you don't hear from me, please try again. I get a ton of emails, and sometimes they get lost in the shuffle.

Wow, rein it in Lollypop!! Ha, ha, sorry this is so long, I am just so excited about the next convention!! I love our new Board, I love our new location, and I love getting to see you all again!!! See y'all over the bend in November, partner!

## COMPETITION RESULTS

### Balloon Competition

Jr. Joey Single *Small, Medium Sculpture & Large Sculpture* is Jose Hernandez Jr

Single *Small Sculpture & Large Sculpture* - Robin Brennen

Single *Medium Sculpture* - Tony Balloon Bum

Master Balloon Sculpture - Ryan Farewell

People Choice Balloon Award - Robin Brennen

Founder's Award - Sandy Farewell

Robert "Smiley" Ramirez Award - Bryce Perez

Make-up Competition - Jr. Joey  
1<sup>st</sup> Emily Brogdon  
2<sup>nd</sup> Tianna Wilder  
3<sup>rd</sup> Jose Hernandez Jr

Group Performance  
2<sup>nd</sup> Laguna Woods

Face Painting  
Full Face  
1<sup>st</sup> Elizabeth Peterson  
2<sup>nd</sup> Laura Narvaes  
3<sup>rd</sup> Terri Hampton

Fast & Furious Painting  
1<sup>st</sup> Elizabeth Peterson  
2<sup>nd</sup> Robin Brennen  
3<sup>rd</sup> Terri Hampton

Tattoo Painting  
1<sup>st</sup> Laura Narvaes  
2<sup>nd</sup> Robin Brennen  
3<sup>rd</sup> Odulia Millian

Single Performance  
1<sup>st</sup> Jose Hernandez  
2<sup>nd</sup> Terri Hampton  
3<sup>rd</sup> Edmundo Macareno

## Registration Chair - Jan 2016 Dennis "DENO" Owens -

November 6-10, 2016 – Texas Station Gambling Hall & Hotel

Well, it's hard to believe that it's 2016 and I hope your new year will bring you love and health. This year's convention will mark our 31st anniversary. I am happy to inform you that our WRCA's Family Entertainer's 2016 Convention has moved to the Texas Station Gambling Hall & Hotel in Las Vegas, NV. Even though our convention is 11 months away, it will be here before you know it. Some of the reasons I heard from those who did not make it to the convention this past year was that they could not afford to attend. One way to afford our WRCA's Family Entertainer's 2016 Convention is to plan for it now. You can put monthly contributions from your birthday parties/evenst/show fees into a jar marked, "WRCA's Family Entertainer's 2016 Convention". You can also contribute to the jar any loose change you find inside your pockets or purse or stuck between the seats in your car. You may even qualify for PayPal Credit.

WRCA has been happy to offer our members the lowest cost convention around, and we have done this without compromising the quality of our instructors, entertainment and added features. Over the years, however, the expense of producing the convention has outpaced our income, which comes primarily from registration fees, and several years ago we realized that we were running the risk of putting ourselves out of business by taking in less than we paid out. By cutting costs and raising the registration fee a little bit over the following years, we were able to reverse that situation and put ourselves back on the right track. We have found, however, that our registration fee still needs to go up in order to insure that we are charging enough per person to cover the actual cost of convention per person.

We are the lowest convention providing the greatest learning experiences anywhere. However, we do need to raise our convention fees. To make it easier on you, we have set up a 3 tier fee plan.

1. Early, early bird registration. \$160.00 by Saturday, April 1, 2016
2. Last day for our Early bird special - \$175.00 by Friday, September 1, 2016
3. \$195.00 for registration after September 1, 2016 and at the door.

Our Junior (Age 6 to 12 years) and Teen (Age 13 to 17 years) registration fee will remain the same at \$50. Many of you have indicated in the past that you support these increases because of the great value you find in our convention, and we really appreciate that support. We will continue to strive to bring you a fantastic convention and are constantly working on how we can meet your needs, both constant and changing. Please note that we are no longer offering buffet tickets. Texas Station has great food locations and you can visit our website for more information.

You should be able to register on-line by using PayPal. Unless noted, all convenience fees will be waived. So mark your calendar and plan on attending the convention on November 6-10, 2016 by visiting us on our website at [WRCAConvention.org](http://WRCAConvention.org). Well, that's it for now. Enjoy 2016 and I hope to see you in November in Las Vegas,

NV at our new location.

Letters to the [Klown Klatter](#) Editor can be sent to: [theklatter@gmail.com](mailto:theklatter@gmail.com) or **Rosemarie Ballard**

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NEW W.R.C.A. Website  
<http://WRCAConvention.org> The KLOWN KLATTER is published for the education and enjoyment of the Western Region Clown Association members and others.

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Dennis "DENO" Owens

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What do you get when you cross poison ivy with a four-leaf clover? A rash of good luck.

What do you get when you do the Irish jig at McDonalds? A Shamrock Shake

Why can't you borrow money from a leprechaun? Because they're always a little short.

Why don't you iron 4-Leaf clovers? Because you don't want to press your luck.

## Vendor WRCA Cricket

I hope everyone enjoyed our 30th convention. I am looking forward to #31 at our new location. We got a lot of feed back from people saying they liked having all the vendors in the same room. Well that's the way it's always going to be. Except we will not be trying to hold classes in the vendor room, Yea! We will be emailing the vendor contracts hopefully this month. If you are interested in being a vendor please send me an email so we can start planning the room. Also be sure to take advantage of the early bird registration and get your room reserved as soon as you can.

Thanks y'all Crickit [vendor4wrca@gmail.com](mailto:vendor4wrca@gmail.com)